

# Wappnet AI

AI Solutions for Scalable,  
Intelligent Businesses



Custom AI Development | Conversational AI | Big Data | GenAI Experts



# Introduction

## The Problem

Businesses struggle to scale and personalize experiences with traditional software.

## Our Solution

Wappnet.ai builds AI systems that automate operations, personalize customer journeys, and extract powerful insights from data.

## Our Expertise

- **Conversational AI** – AI-powered chat & voice automation
- **Generative AI** – Content & workflow automation with AI
- **Custom AI App Development** – Tailored AI-driven solutions



# Our Expertise

Wappnet.AI delivers cutting-edge AI and Machine Learning solutions. Our expertise spans Natural Language Processing, Computer Vision, etc., enabling us to tackle complex challenges and drive impactful results.

**500+**

Project Delivered

**95+**

Client  
Success Rate

**20+**

Industries Served

**10+**

Year of AI/ML  
Expertise





# Our Value Proposition

## Driving Innovation & Efficiency

Delivering innovative and reliable AI/ML solutions that drive efficiency, enhance decision-making, and accelerate growth

## AI Solutions that Scale

Developing adaptable and future-proof AI/ML solutions

## Accelerated AI Implementation

Ensuring rapid deployment and time-to-value for AI initiatives





# Transforming Business with AI

Empowering businesses to achieve new levels of efficiency, innovation, and customer satisfaction through the power of Artificial Intelligence.



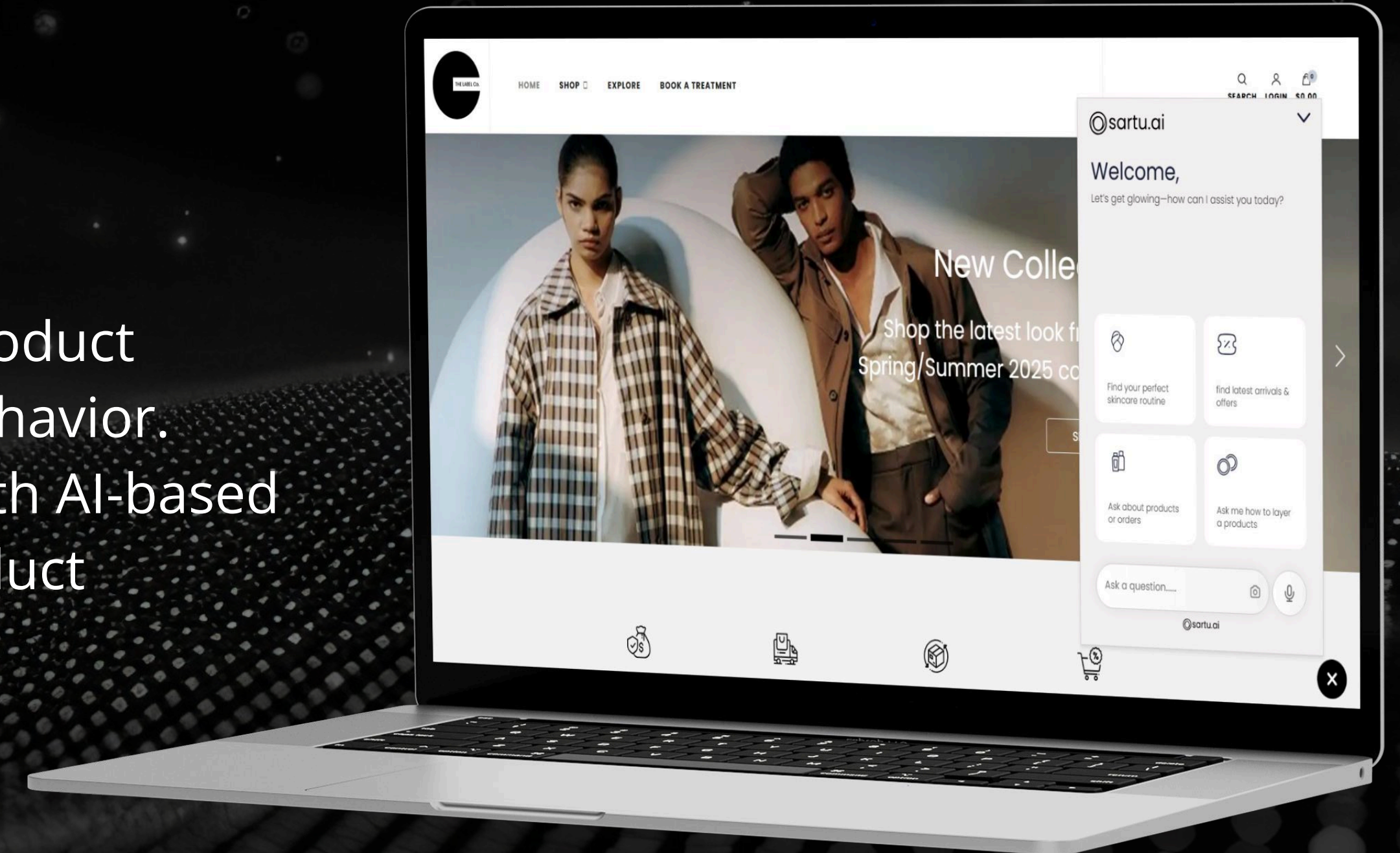


## Sartu AI

Sartu AI is a smart shopping assistant that offers personalized product recommendations based on skin analysis, style, and shopping behavior. Sartu AI helped a skincare brand increase conversions by 35% with AI-based skin analysis. E-commerce AI Engine optimized personalized product recommendations, increasing sales by 40%.

### Services

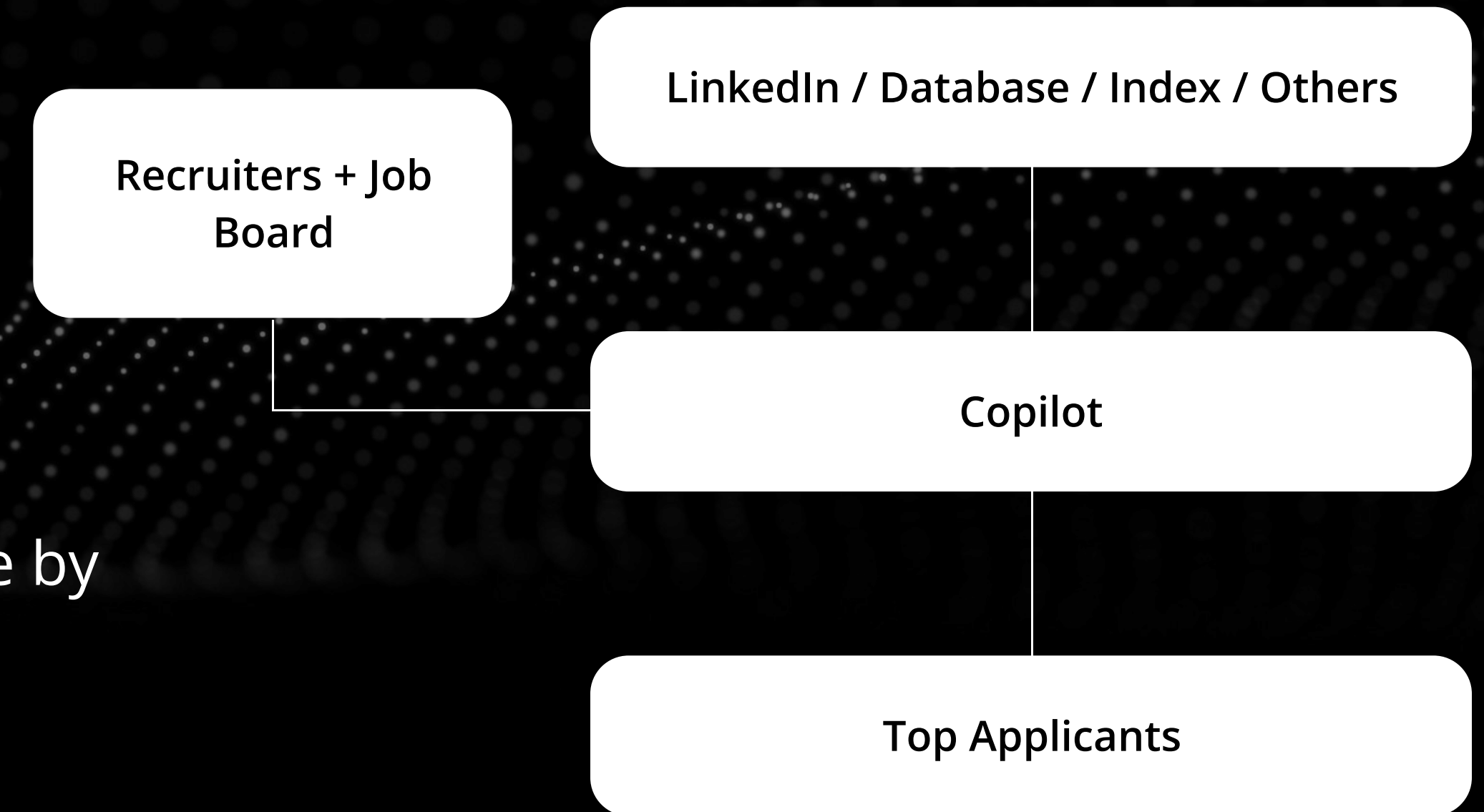
- **Gen AI/ML:** Analyzes user preferences, past purchases, and fashion trends.
- **Computer Vision:** Assesses skin types and product attributes for personalized recommendations.
- **Natural Language Processing (NLP):** Enables human-like conversations and intelligent interactions.
- **Cloud-Based Infrastructure:** Ensures fast response times and seamless scalability.
- **Recommendation Systems:** Suggests products based on user preferences, trends, and past interactions.
- **API Integrations:** Connects with e-commerce platforms, fashion brands, and retailers for real-time product availability.





## Recommendation System

The AI-powered Recommendation System helps recruiters find and shortlist candidates by integrating LinkedIn, public profiles, mail inboxes, ATS, and Apollo.io. Recruitment Copilot reduced time-to-hire by 50% for a global hiring firm.



### Services

- **Machine Learning (ML):** Analyzes job titles, requirements and run Semantic Search across the sources
- **Generative AI:** Extracts structured JSON properties from the entire unstructured Job Description or job posting URL.
- **Natural Language Processing (NLP):** Classification of highlevel categories for transformation.
- **Cloud-Based Infrastructure:** Ensures fast response times and seamless scalability.
- **API Integrations:** Connects with Database, Elastic Search, Pinecone for real-time results.

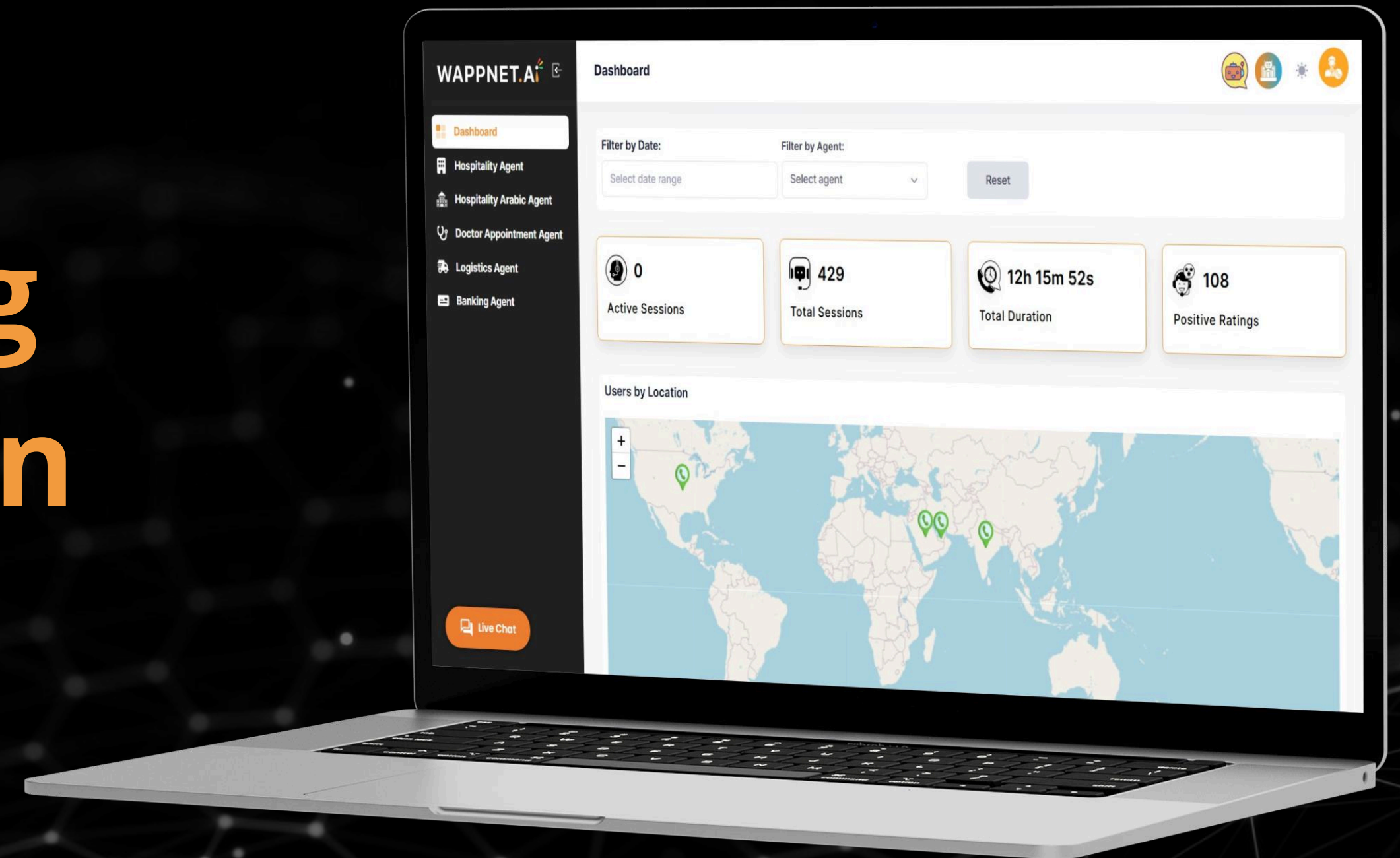


# Conversational AI: Enhancing Human-Computer Interaction

Conversational AI refers to artificial intelligence systems that enable human-like interactions between users and machines.

## Services

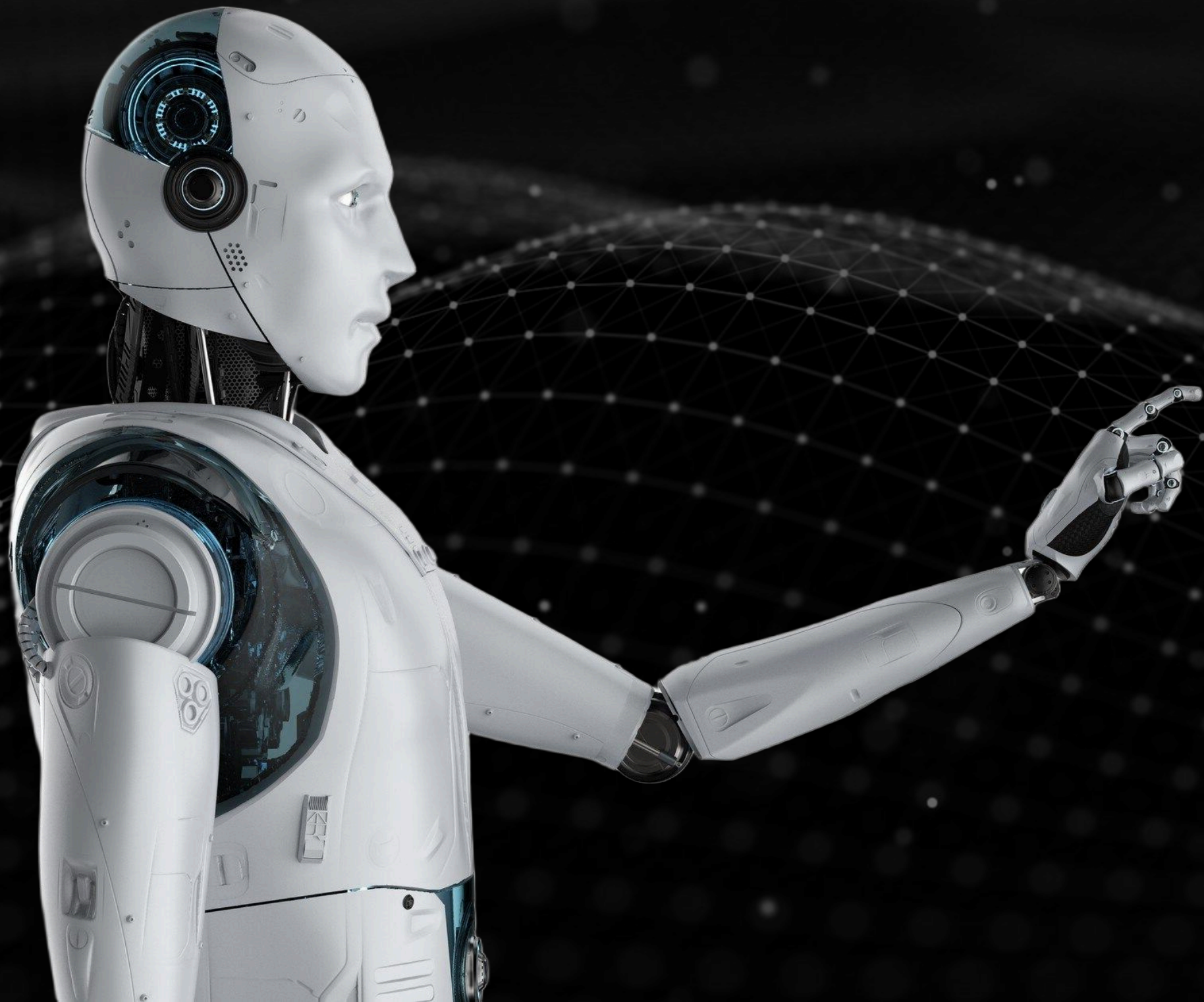
- **Large Language Models (LLMs):** OpenAI's GPT-4o-mini for generating human-like responses.
- **Speech Recognition:** Whisper for converting speech to text accurately.
- **Natural Language Processing (NLP):** Enables AI to understand user queries and generate meaningful responses.
- **AI Agent, Machine Learning & Deep Learning:** AI Agent, Machine Learning & Deep Learning: Continuously improves responses based on user interactions.
- **Retrieval-Augmented Generation (RAG):** Enhances chatbot capabilities by fetching real-time data from external sources.
- **Vector Databases:** PGVector for storing and retrieving embeddings efficiently.





# Our Valued Clients & Partners

We are honored to collaborate with global leaders through long-term partnerships.





# Industries Served

Wappnet.AI pioneers innovation across industries, driving growth and achieving strategic excellence.



FinTech & Banking



Healthcare & Life Sciences



E-Commerce & Retail



Real Estate & PropTech



Logistics & Supply Chain



Telecommunications



Manufacturing & Automation



EdTech & E-Learning



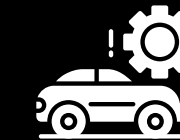
Marketing & Advertising



Government & Smart Cities



Cybersecurity



Automotive & Transportation



Legal & Compliance



Hospitality & Travel



Energy & Utilities



Agriculture & AgriTech



Insurance & InsurTech



Entertainment & Media



Human Resources & Recruitment



Aerospace & Defense



# Who We Serve



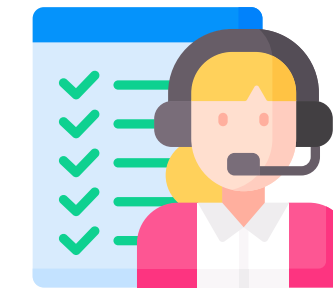
## Startups

AI-Powered MVPs &  
GTM Strategies



## Enterprises

AI-Driven Automation  
& Scaling



## Consultants

White-Label AI  
Solutions



# Our Core Services



## Conversational AI

Transform customer interactions with intelligent chatbots



## Generative AI

Automate content creation and enhance business efficiency



## Custom AI Development

Build AI-powered applications tailored to your needs



## Big Data Analytics

Unlock insights and drive smarter decisions



## Enterprise AI Solutions

Scale AI across your business ecosystem



## AI-Driven Automation

Optimize workflows with advanced AI models

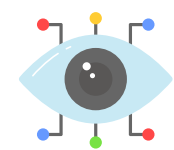


# AI/ML Technology Stack

## Frontend AI Models



Natural Language Processing



Computer Vision

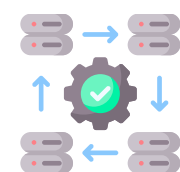


Generative AI

## Backend & APIs

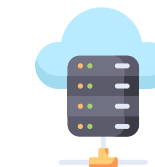


Vector Databases



RAG-Based Systems

## Infrastructure



Cloud Hosting



AI model deployment platforms



# AI/ML Business Models: Strategies for Growth



## Fixed Cost Model

Wappnet.AI delivers precise, high-quality solutions on time. Our fixed-price model ensures budget certainty, phased payments, and timely project delivery.



## Dedicated Model

Wappnet.AI values B2B partnerships. Our Dedicated Hiring model ensures fixed pricing, flexibility, and full resource control, leading to long-term success and strong client relationships.



## Hourly Cost Model

Wappnet.AI offers an hourly cost model for flexible projects. We provide estimated timelines, meet deadlines, and follow a Material model for efficient project execution.



# Why **Wappnet.ai**?



**500+ AI-Driven Projects Successfully Delivered**



**Trusted By 70+ Global Clients**



**Proven Track Record In AI-Powered  
Business Transformations**



# Our Vision

The world is undergoing a rapid digital transformation driven by AI and Machine Learning.

We believe that the increasing volume of data, advancements in algorithms, and the need for intelligent automation demand innovative AI/ML solutions that drive growth and efficiency.





# Our Mission

To empower businesses with cutting-edge AI and Machine Learning solutions that deliver transformative value.

Partnering with organizations to navigate their AI journey, from strategy to implementation and beyond.





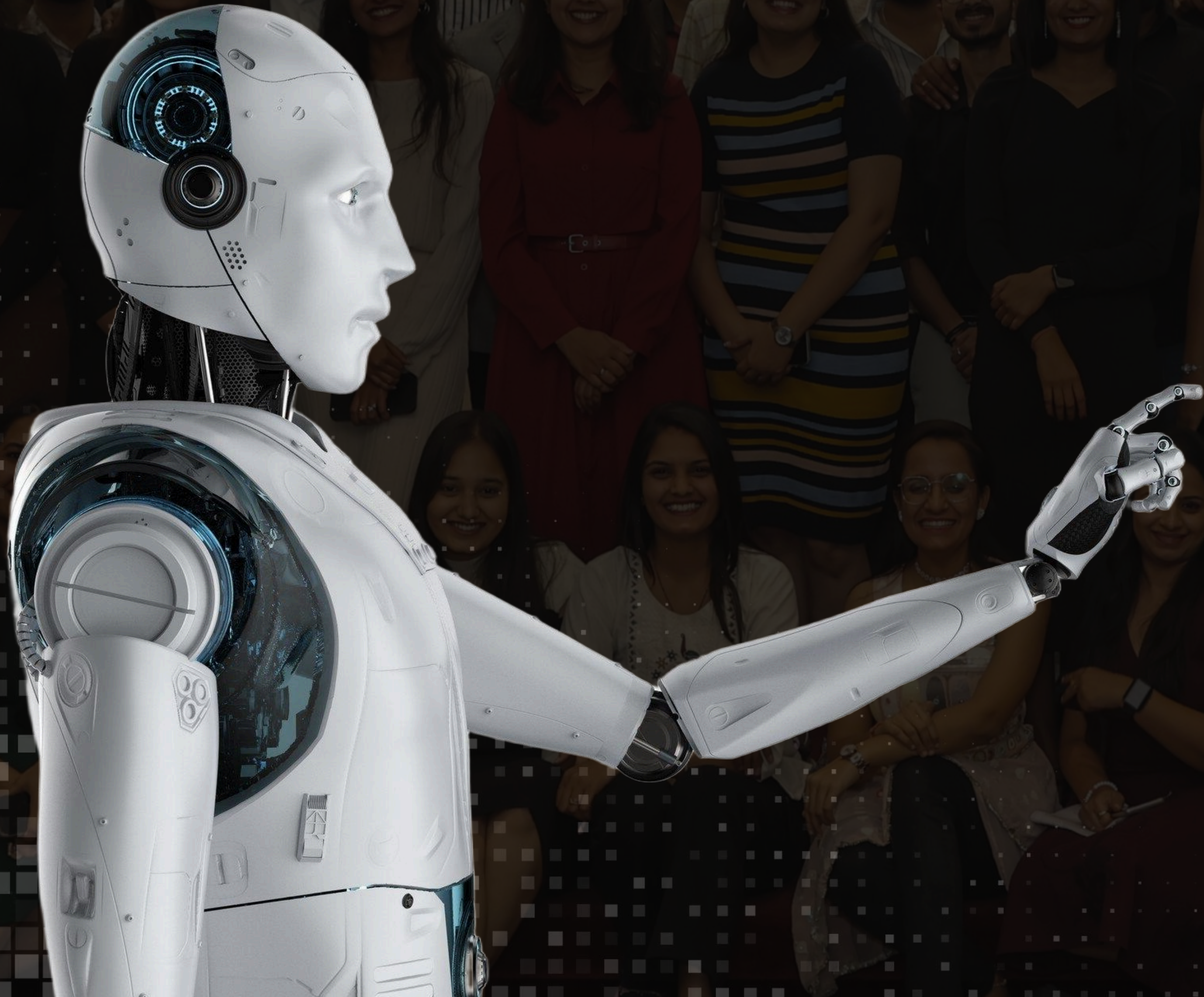
# Global Presence



## India (HQ)

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